

FOR IMMEDIATE RELEASE

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SHAFFE-FRESHFEL CITRUS WG UNVEILS SOUTHERN HEMISPHERE CITRUS PRODUCTION & EXPORT FORECASTS 2011

According to the data released by Freshfel Europe and SHAFFE, the citrus production in the Southern Hemisphere countries included in the survey should reach for 2011 a level of 6,496 million tonnes, a decrease of 0,63% compared to last year, being also 7,74% below the long term average of the years 2003 to 2010. Exports to all destinations are also reported to decline this year by 2,64% to reach 2.334.997 T.

The total SH production of citrus is due to reach 6.496.000 T. Given the early stage of the forecast, it has to be noted that these figures might still evolve in the course of the season. Australia will experience a recovery of +18,5% at 600.000 T. Both Argentina and Chile will experience a moderate growth compared to last year of ca. +2% at 2.040.000 T and 522.000 T respectively. Other Southern Hemisphere countries are reporting a lower crop: South Africa will be down by 4,3% at 2.157.000 T, but will however remain the single largest SH citrus producing country. Peru will also face a lower crop by 6,1% at 854.000 T. Uruguay still has just provisional data available but might have a production decrease by 8,8% compared to last year, being now at 323.000 T. On an aggregate Southern Hemisphere basis, the production of oranges and mandarins are both expected to decrease by around 9%, while lemon and grapefruit production are both expected to increase significantly in comparison to last year by 18% and 12% respectively.

Regarding Southern Hemisphere exports of citrus fruit from SHAFFE countries for the coming season, exports are forecasted to decrease by 2,64% when compared to 2010. This is however up by 3,2% over the long term average (2003-2010). For individual categories of citrus, exports of oranges and mandarins are forecasted to experience a decrease by 8,5% and 6,2% respectively to last year's peak export level. Total exports of oranges will amount to 1.273.000 T, influenced by the lower export figure from South Africa (-11%). Soft citrus exports are reported to reach 370.000 T. Lemons and grapefruit should both register higher levels of export by 11% and 16% respectively. Lemon exports should reach 460.000 T, influenced by a higher export volume from Argentina. Grapefruit exports should stand at 230.000 T.

TOTAL SH							
Production	2007	2008	2009	2010	2011	Year var	Var to av 03/10
Oranges	3.554.082	3.315.615	3.087.125	3.341.193	3.039.890	-9,02%	-5,91%
Mandarins	1.333.358	1.158.817	1.025.618	1.048.508	948.948	-9,50%	-18,43%
Lemons	2.289.230	2.120.695	1.888.105	1.681.975	1.985.472	18,04%	-2,58%
Grapefruit	677.574	630.726	663.407	465.927	522.237	12,09%	-14,29%
Total	7.854.244	7.225.853	6.664.255	6.537.603	6.496.547	-0,63%	-7,74%
Export	2007	2008	2009	2010	2011	Var 2011/2010	Var 2011/Av 03/10
Oranges	1.379.134	1.324.260	1.209.621	1.391.981	1.273.669	-8,50%	3,74%
Mandarins	335.256	338.872	360.126	394.603	370.011	-6,23%	17,17%
Lemons	529.026	599.718	431.350	413.210	460.686	11,49%	-6,43%
Grapefruit	249.511	226.488	233.386	198.398	230.631	16,25%	2,44%
Total	2.492.927	2.489.338	2.234.483	2.398.192	2.334.997	-2,64%	3,27%

A number of factors might influence the development of the SH citrus season, including the exchange rate of the SH exporting countries compared to the € and USD, the evolution of costs, the on-going demand development in emerging countries (namely in the Middle East and Asian markets) as well as the possible impact of the demand in Japan for grapefruit. The lower SH orange crop might balance out the current poor orange market situation, mainly in Europe. Other factors such as the on-going process of market diversification as well as the possible opening of new markets could also play a role as well as the permanent evolution of consumer demand.

The details on a country basis for the Southern Hemisphere are to be found in the annex.

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Note to the Editors: Freshfel Europe is the European Fresh Produce Association, representing the interests of the fresh fruit and vegetables supply chain in Europe and beyond. Freshfel Europe currently has over 200 members, including both companies and associations. For more information, contact the association at info@freshfel.org or visit the association website www.freshfel.org.

SHAFPE is the Southern Hemisphere Association of Fresh Fruit Exporters (www.shafpe.net) and incorporates the export organisations from Argentina, Australia, Brazil, Chile, New Zealand, Peru, South Africa, and Uruguay. For more information contact the association at shafpe@shafpe.net.

Annex – Production and exports in the Southern Hemisphere by country:

ARGENTINA						
Production	2007	2008	2009	2010	2011	2011/2010
Oranges	1.098.139	942.541	660.000	700.000	500.000	-28,57%
Mandarins	486.979	410.630	285.000	300.000	240.000	-20,00%
Lemons	1.516.972	1.362.190	1.200.000	900.000	1.200.000	33,33%
Grapefruit	264.955	243.695	200.000	100.000	100.000	0,00%
Total	3.367.045	2.959.056	2.345.000	2.000.000	2.040.000	2,00%
Export	2007	2008	2009	2010	2011	2011/2010
Oranges	198.351	133.849	110.000	103.186	70.000	-32,16%
Mandarins/tangelos	99.239	91.995	117.000	101.864	80.000	-21,46%
Lemons /Limes	358.526	395.791	240.000	203.033	260.000	28,06%
Grapefruit	29.187	32.378	20.000	8.941	11.000	23,03%
Total	685.303	654.013	487.000	417.024	421.000	0,95%

AUSTRALIA						
Production	2007	2008	2009	2010	2011	2011/2010
Oranges	430.000	419.000	450.000	350.000	440.000	25,71%
Mandarins	105.000	115.000	117.000	115.000	118.000	2,61%
Lemons	30.000	31.000	30.000	30.000	30.000	0,00%
Grapefruit	12.000	9.000	9.000	11.000	12.000	9,09%
Total	577.000	574.000	606.000	506.000	600.000	18,58%
Export	2007	2008	2009	2.010	2011	2011/2010
Oranges	128.322	107.040	130.000	91.311	125.000	36,90%
Mandarins/tangelos	27.440	30.704	33.000	22.745	25.000	9,91%
Lemons /Limes	722	917	920	433	800	84,85%
Grapefruit	415	248	400	474	700	47,60%
Total	156.899	138.909	164.320	114.963	151.500	31,78%

CHILE						
Production	2007	2008	2009	2010	2011	2011/2010
Oranges	148.000	150.000	152.000	220.000	222.000	0,91%
Mandarins	26.000	28.000	30.000	59.000	64.000	8,47%
Lemons	169.000	170.000	172.000	225.000	228.000	1,33%
Grapefruit	8.000	9.000	10.000	8.000	8.000	0,00%
Total	351.000	357.000	364.000	512.000	522.000	1,95%
Export	2007	2008	2009	2010	2011	2011/2010
Oranges	25.634	28.349	34.000	52.645	60.775	15,44%
Mandarins/clementines	24.930	19.205	26.000	41.110	43.020	4,65%
Lemons /Limes	44.853	43.595	45.000	45.585	36.962	-18,92%
Grapefruit	3.910	1.000	2.500	1.503	1.469	-2,26%
Total	99.327	92.149	107.500	140.843	142.226	0,98%

PERU						
Production	2007	2008	2009	2010	2011	2011/2010
Oranges	342.868	372.601	389.600	391.234	380.000	-2,87%
Mandarins/tangelos	190.400	205.187	184.400	292.852	250.000	-14,63%
Lemons /Limes	269.343	241.590	232.300	222.032	220.000	-0,92%
Grapefruit	4.400	4.478	4.000	4.000	4.000	0,00%
Total	807.011	823.856	810.300	910.118	854.000	-6,17%
Export	2007	2008	2009	2010	2011	2011/2010
Oranges	7.730	14.415	3.100	7.538	8.000	6,13%
Mandarins/tangelos	37.278	48.556	46.400	58.575	60.000	2,43%
Lemons /Limes	896	1.201	1.500	2.130	2.000	-6,10%
Grapefruit	115	0	0	278	250	-10,07%
Total	46.019	64.172	51.000	68.521	70.250	2,52%

URUGUAY						
Production	2007	2008	2009	2010	2011	2011/2010
Oranges	186.000	105.000	113.000	154.450	135.000	-12,59%
Mandarins	38.000	20.000	34.000	122.930	110.000	-10,52%
Lemons	118.000	130.000	75.000	75.000	75.000	0,00%
Grapefruit	4.000	4.000	4.000	2.000	3.000	50,00%
Total	346.000	259.000	226.000	354.380	323.000	-8,85%
Export	2007	2008	2009	2010	2011	2011/2010
Oranges	85.299	69.124	64.000	92.047	76.050	-17,38%
Mandarins/tangelos	45.000	38.277	36.000	57.275	43.100	-24,75%
Lemons /Limes	13.786	14.511	14.000	17.200	14.500	-15,70%
Grapefruit	1.264	265	300	146	355	143,15%
Total	145.349	122.177	114.300	166.668	134.005	-19,60%

SOUTH AFRICA						
Production	2007	2008	2009	2010	2011	Var 2011/2010
Oranges	1.349.075	1.326.473	1.322.525	1.525.509	1.362.890	-10,66%
Mandarins	486.979	380.000	375.218	158.726	166.948	5,18%
Lemons	185.915	185.915	178.805	229.943	232.472	1,10%
Grapefruit	384.219	360.553	436.407	340.927	395.237	15,93%
Total	2.406.188	2.252.941	2.312.955	2.255.105	2.157.547	-4,33%
Export	2007	2008	2009	2010	2011	Var 2011/2010
Oranges	933.798	971.483	868.521	1.045.254	933.844	-10,66%
Mandarins/tangelos	101.369	110.135	101.726	113.034	118.891	5,18%
Lemons /Limes	110.243	143.703	129.930	144.829	146.424	1,10%
Grapefruit	214.620	192.597	210.186	187.056	216.857	15,93%
Total	1.360.030	1.417.918	1.310.363	1.490.173	1.416.016	-4,98%