

You are invited to

FRESHFEL EUROPE'S POLICY MEETING

Europe at a crossroads:
Shape the future direction
for fresh produce

7 October 2014 - Brussels



**Join Freshfel Europe's 2014
produce policy event in Brussels!**



- Have your say in setting EU agenda priorities for fresh fruits and vegetables before the new European Commission is appointed in November 2014
- Get first-hand information and learn about the latest policy developments influencing fresh produce and your day-to-day business in Europe
- Benefit from unique networking opportunities with industry leaders and decision makers at the heart of the European Union

www.freshfel.org/annual-event



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Location

The Stanhope Hotel, a fabulous boutique hotel in the vicinity of the European Commission's headquarters, the European Parliament and Freshfel's office.



Stanhope Hotel
Rue du Commerce, 9
B-1000 Brussels
www.stanhope.be

Programme

A new European Parliament was elected in May 2014 and a new European Commission will be appointed in November 2014.

This marks a crucial moment for Freshfel and the fresh produce sector to voice its priorities, including:

- Promoting a healthy diet in EU policy
- Branding fresh produce to Generation Y
- Repositioning Europe in a global trading environment

A cocktail evening and dinner will follow with opportunities to network and meet your European Member of Parliament. For full programme and speaker details please visit www.freshfel.org/annual-event

Sponsorship and benefits

Promote your organisation to Freshfel's network, industry leaders and decision makers.

Demonstrate your commitment to supporting the trade's voice in Brussels.

All for a unique sponsorship fee of €2,500 with multiple benefits:

- A full page, 4-colour advert in the Freshfel Activity Report to be widely distributed to the industry and decision makers at the event and all year round
- Your logo on the conference banner and other event materials
- Your logo displayed on Freshfel's website event page for one year
- Free participation for up to three delegates

Contact Linda Bloomfield linda@freshfel.org

